

General MBA Requirements for Dual Degree Students

	Credit Hours
MBA 511 Operations Management and Quantitative Analysis	3
MBA 515 The Social and Ethical Environment of Business	3
MBA 545 Marketing Management*	3
MBA 550 Financial Management*	3
MBA 565 Economics for Decision Making	3
MBA 570 Accounting and Decision Making*	3
MBA 575 Contemporary Management and Leadership*	3
MBA 590 Business Strategy	<u>3</u>
TOTAL CORE	24
MBA Elective	3
MBA Elective	<u>3</u>
TOTAL PROGRAM	30

MBA Electives can be selected from the additional MBA courses provided in the program.

*Incoming Dual-Track Students will take MBA 545, MBA 550, MBA 570, and MBA 575 during their first summer semester within the MBA program.

MBA with Concentration Requirements for Dual Degree Students

	Credit Hours
MBA 511 Operations Management and Quantitative Analysis	3
MBA 515 The Social and Ethical Environment of Business	3
MBA 545 Marketing Management*	3
MBA 550 Financial Management*	3
MBA 565 Economics for Decision Making	3
MBA 570 Accounting and Decision Making*	3
MBA 575 Contemporary Management and Leadership*	3
MBA 590 Business Strategy	<u>3</u>
TOTAL CORE	24
MBA Concentration Elective	3
MBA Concentration Elective	3
MBA Concentration Elective	3
MBA Concentration Elective	<u>3</u>
TOTAL PROGRAM	36

*Incoming Dual-Track Students will take MBA 545, MBA 550, MBA 570, and MBA 575 during their first summer semester within the MBA program.

Concentration Areas

With the guidance of a faculty advisor, students may complete one of the following 12-hour concentrations:

- Business Analytics
- Healthcare Administration
- Management
- Marketing
- Nursing Home Administration
- Operations Management
- Sport Management

Concentration Electives

Credit Hours

Business Analytics:

MSBA 500	Foundations of Business Analytics	3
MSBA 514	Statistical Methods for Business Analytics	3
MSBA 516	Business Intelligence & Communication with Data	3
MSBA 520	Introduction to Analytical Programming for Data Mining	3

Healthcare Administration:

MBA 614	Administration of Healthcare Organizations	3
MBA 615	Healthcare Topics & Issues	3
MBA 619	Quality Improvement in Healthcare	3
MBA 620	Healthcare Law & Ethics	3

Management:

MBA 560	Global Management	3
MBA 600	Organizational Behavior	3
MBA 610	Organizational Leadership	3
MBA 640	Negotiation	3

Marketing:

MBA 547	Brand Management	3
MBA 548	Global Marketing	3
MBA 552	Consumer Behavior	3
MBA 634	Electronic Commerce	3

Nursing Home Administration:

MBA 562	Resident Care and Quality of Life	3
MBA 516	Human Resource Management	3
MBA 563	Physical Environment and Atmosphere in Healthcare Facilities	3
MBA 598N	Nursing Home Internship	3

Operations Management:

MBA 683	Supply Chain Management & Logistics	3
MBA 684	Project Management	3
MBA 685	Quality Control & Lean Operations	3
MBA 686	Operations Research & Analysis for Decision Making	3

Sport Management:

SMT 560	Administration of Athletics	3
SMT 570	Sport Marketing	3
SMT 590	Sport Seminar	3
SMT 598	Internship in Sport Management	3