

Four-year Plan Business Analytics (BBA)

The following is a **suggested** four-year plan of study for freshmen entering LMU during the 2024-2025 academic year. This plan should be used in conjunction with the University catalog and in consultation with the faculty advisor. Transfer students should contact their advisor if they have questions regarding transfer credit. Courses listed on the four-year plan may be taken during other semesters, based on availability and course placement. This plan meets LMU's general education (Liberal Arts Common Core) requirements, major requirements and 300/400 level course requirements.

NOTE: In order to graduate in four years (eight regular semesters), the student must average successful completion of 15 to 16 credit hours per semester. Please refer to the legend at the bottom of the page for an explanation of superscripts. LMU also requires all first-time freshmen students with less than 15 credits of college credit to complete UACT 100.

Freshman Year

ENGL 101 Composition I ^a	3	History Requirement ^a	3
BUSN 100 Introduction to Business ^d	3	COMM 200 Fund of Speech Comm. ^a	3
Mathematics Requirement ^a	3	ENGL 102 Composition II ^a	3
UACT 100 Strategies of College Success ^a	1	BUSN 270 Business Statistics ^b	3
ECON 212 Principles of Microeconomics ^{ab}	3	BUSN 260 Business Analysis Tools ^b	3
Elective	<u>3</u>	LNCN 100 Lincoln's Life & Legacy ^a	<u>1</u>
	16		16

Sophomore Year

Fine Arts/Ethics/Hum Requirement ^a	3	Science Requirement with Lab ^a	4
ECON 213 Principles of Macroeconomics ^b	3	BUSN 250 Social & Ethical Envi of Busn ^{ad}	3
ACCT 210 Financial Accounting ^b	3	History Requirement ^a	3
Elective	3	ACCT 211 Managerial Accounting ^b	3
MGMT 300 Principles of Management ^b	<u>3</u>	FIN 360 Corporate Finance ^b	<u>3</u>
	15		16

Junior Year

MKTG 300 Principles of Marketing ^b	3	CIVX 300 American Civics ^a	2
BSAN 314 - Statistics for Analytics ^c	3	BSAN 360 Bus Dec Models & Decision ^c	3
BUSN 350/350X Business Communications ^b	3	Business Elective 300/400 Level ^c	3
BSAN 300 Fund of Business Analytics ^b	3	BSAN 340 Busn Intelligence and Report ^c	3
Elective	<u>3</u>	Elective	<u>3</u>
	15		14

Senior Year

BUSN 440/440Z Legal Issues in Business ^b	3	BUSN 450 Business Strategy ^b	3
BSAN 460 Data Mining ^c	3	BSAN 420 Big Data & Data Visual ^c	3
BSAN 440 Data Model & Database Desg ^c	3	BSAN 410 Program for Data Analytics ^c	3
ISYS 315 Fund of Information Systems ^c	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	15		15

Total Hours: 122

a = General Education Requirement

b = Business Core Requirement

c = Concentration Requirement

d = Recommended Guided Elective