

# Charlie Gee, Ph.D.

Associate Professor of Communication

## Biography

Dr. Gee received his Bachelor of Science degree in Radio/TV Management from Middle Tennessee State University. After working in the radio and television news for several years, he returned to academia to pursue a graduate degree. Dr. Gee obtained a Master of Science from the University of Tennessee concentrating in Journalism & Electronic Media. He would earn a Ph.D. in the College of Communication & Information Science at the University of Tennessee focusing on the role of backpack journalism on story quality in news presentations. After graduation, Gee applied his craft as an assistant professor in the Journalism & Media Arts department at Duquesne University in Pittsburgh. Seeking warmer climate, he settled at Lincoln Memorial University. Gee was awarded a Fulbright Scholarship to teach journalism in the University of Zagreb School of Political Science in Croatia.

## Teaching and Research Interests

Dr. Gee research interests surround the world of storytelling. He explores how the role of technology may influence journalistic presentations, legal responsibility of reality television play in adhering to privacy law, and pedagogical techniques applied to journalism and media ethics courses.

## Publications and Presentations (last five years)

### Print Publications

Auger, G. A., Tanes, Z., & Gee, C. (2019). Mostly Credible and Transparent: Audience Perceptions of News Stories Produced With Traditional and Multiplatform Newsgathering Technologies. *Electronic News*, 13(3), 152-173.

Gee, C. (2018). Audience Preferences in Determining Quality News Production of Backpack Journalism. *Electronic News*, 13(1), 34-55

### Visual Scholarship

*Prisoners of the Plateau*. (2022). WKOP-TV/WCET-TV, East Tennessee PBS. Knoxville, TN. Debuted on air June 20<sup>th</sup> (535,230 potential households).

*Prisoners of the Plateau*. (2021—53 minutes documentary). University Film & Video Association National Conference premiere, July 29<sup>th</sup>, 2021. Producer, researcher, videographer. *Prisoners* explores the arrival of the first German prisoners of war in Crossville, TN, in late November 1942 and its social impact on the community.

### Refereed Presentations

Gee, C. (2023). “*The Efficacy of Media Training Techniques: The Long-Term Impact on Croatian Journalists*,” Paper to be presented at Fulbright Association conference, October 19<sup>th</sup>, Denver, CO.

Gee, C. (2023). “*Committing to Extracurriculars: Motivating Students with Experiential Learning and High School Football in Underserved Communities*,” 1<sup>st</sup> Place, 2023 Teaching Committee Best Practices Award, Association for Education in Mass Communication & Journalism national conference, August 9<sup>th</sup>, Washington, DC.

Gee, Charlie & Auger, Giselle. (2022). "More Than a Community of Practice: A Netnographic Exploration of Journalists' Emotional Support in Time of Crisis," Paper presented at the Association for Education in Journalism & Mass Communication (Broadcast & Mobile Journalism division), August 4<sup>th</sup>, Detroit, MI.

Gee, Charlie & Auger, Giselle. (2022). "Journalist's Emotional Support Using SNS As a Coping Mechanism," Paper presented at the Broadcast Education Association conference (Research division), Research-in-Progress, April 23<sup>rd</sup>, Las Vegas, NV.

Brandt, Laroy, Gee, Charlie & Vogel, Rick. (2021). "*Evaluating the 'Long-term' Impact of 'Short-term', Study Abroad Field Courses.*" Lincoln Memorial University Research Day. April 12<sup>th</sup>. Pilot study based on student interviews with experience at primate research station in Costa Rica.

### Invited Presentations

"*Media Literacy—We Know It's Important, So What's Stopping Its Spread,*" (2023). Panel session at Broadcast Education Association national conference, April 17<sup>th</sup>, Las Vegas, NV.

"*Feeding Mr. Beast: What It Means To Be A Media Professional In A Youtube World,*" (2023). Panel session at Broadcast Education Association national conference, April 18<sup>th</sup>, Las Vegas, NV.

"*Prisoners of the Plateau,*" (2022). Public showing at the Art Circle Public Library, Crossville, TN, November 19<sup>th</sup>. Over 200 attendees.

"*Broadcast Standards in a Non-Broadcast Industry,*" (2022). Panel session at Broadcast Education Association national conference, April 25<sup>th</sup>, Las Vegas, NV.

"*Advanced Newsgathering Techniques for Mobile Devices,*" (2021). Media Trainer—University of Tennessee & United States Department of State. Invitation to teach a mobile device module for visiting students and faculty from the University of Belgrade, University of Novi Sad, University of Niš, Serbia, July 5<sup>th</sup>, Knoxville, TN.

"*Where In the World Would You Like to Teach Journalism?": Teaching Internationally,* (2019). Broadcast Education Association national conference, April 8<sup>th</sup>, Las Vegas, NV.

"*Golden Age, Era of Decline, or Both? Producing Professional Media in Changing Times,*" (2019). Broadcast Education Association national conference, April 8<sup>th</sup>, Las Vegas, NV.

"*The Science of Fake News,*" (2019). University of Tennessee-Knoxville Science Forum, February 8<sup>th</sup>, Knoxville, TN. Keynote Speaker.

"*Fake News*" & "*Southern Culture of the United States.*" (2018). American Corners—Rejika Public Library, U.S. Embassy outreach program. June 7<sup>th</sup>, Rejika, Croatia.

"*Southern Culture of the United States.*" (2018). American Corners—August Cesarec Library, U.S. Embassy outreach program, May 17<sup>th</sup>, Zagreb, Croatia.

"*Fake News*" & "*Southern Culture of the United States.*" (2018). American Corners—Vukovar Public Library, U.S. Embassy outreach program, April 27<sup>th</sup>, Vukovar, Croatia.

*“Is Truth Stranger Than Fiction? Fake News Within the Misinformation Ecosystem.”* (2018). University of Osijek—Croatia, American Corner—Osijek City & University Library, U.S. Embassy outreach program, April 26<sup>th</sup>, Osijek, Croatia.

*“Southern Culture of the United States.”* (2018). American Corners—Osijek City & University Library, U.S. Embassy outreach program, April 26<sup>th</sup>, Osijek, Croatia.

*“Fake News.”* (2018). American Corners—Bogdan Ogrizovic Public Library, U.S. Embassy outreach program, April 24<sup>th</sup>, Zagreb, Croatia.